

Messaging

What's become evident over the first week of the strike is how passionate faculty are about students, teaching and their field of expertise. It is also clear that we all approach this strike and the issues surrounding it in very different and very personal ways.

This makes messaging across all 24 colleges difficult. Issues identified at the Demand Setting stage of bargaining resonate with faculty in some areas of the province. It also makes unpacking the nuances of an issue such as, say, Academic Freedom, a bit thorny both provincially and locally.

During the ups and downs of the first week of the strike many (most? some?) feel the idea of engaging students is not coming through strongly enough on the picket line material and signage.

It's a fixable thing—creating our own messaging is easy and necessary if we are to bring our ideas as faculty at Niagara to the fore.

One of the things that people on a picket line produces is dialogue, and we would like you to share with us the results of that dialogue. What's working, what's not. Let us know.



On Tuesday, Niagara College SAC brought out some healthy snacks to the picketers at the Welland Campus. President Ryan Huckla (left) chats with Technology professor Ahmed Bashir. Having breakfast delivered by a dude in a bacon costume (top) is a great way to start the day as SAC's Rise & Shine program went on the road. The Brock University Faculty Association, led by the President and Past President, and students walk the line in solidarity with picketing Niagara College faculty on Thursday.



Media professor Gina Grossi (left) talks with Director of Student Relations Marilia Fructuoso Machado Welter on Tuesday. Provincial Bargaining Committee member Ravi Ramkissoonsingh updates picketers on what was (or wasn't) happening at the bargaining table.



Sketching the line a colourful sketch from artist and partial-load prof Geoff Farnsworth in pen and marker to capture a snippet of time on the picket line in Welland.

*Pics, stories from the line? Students picketing with us?
Send them to us, so we can share them*

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